

## S-72.3510: Product Development of Telecommunication Systems

Exam 17.04.2014

Note: Your concise answers may be 1 to (max) 2 pages of A4-size paper (per question).

1. What are the different phases for the product development described during the lecture? Briefly explain each of them.
2. What is the difference between Screening and Evaluation in the product development? What aspects should be affected by innovation and idea creation?
3. Define the "Quality" in the context of product development. How can one obtain the Quality? Talking about quality, what kind of qualities do you think are needed for the leaders in global environment under the context of globalization?

Good Luck!