

TU-0.2000 Industrial management research methods (5 cr)

Exam 18.12.2009

Please, answer to **five** questions out of six (if you answer to all six questions exam grade will be based on five lowest scoring answers). You may answer in Finnish, Swedish, or English.

1. Advantages and disadvantages of different types of interviews.
2. What does validity mean? How to improve validity of the research?
3. What does reliability mean? How to improve reliability of the research?
4. Limits of using experiments (experimental research) in management sciences.
5. How does the generalization logic differ in qualitative and quantitative research?
6. Strengths and weaknesses of null-hypothesis significance testing.