

CS-E5300
Enterprise Systems Architecture
Exam 12.12.2017

Write on every paper:

- CS-E5300 Enterprise Systems Architecture
- Family name, First names
- Student ID, Department
- Signature

Note:

*It is **NOT** allowed to bring to the exam anything else than a pen!*

1. a) What are digital platforms and what is their impact on business (2p)
b) Discuss the challenges and success factors related to digital platforms (4p)

2. a) How Mobile Era is affecting organizations ? (3p)
b) Discuss success factors related to E-tailing (3p)

3. a) What is Big Data and how it creates value for organizations (4p)
b) Define descriptive, diagnostic, predictive and prescriptive analytics (2p)

4. Essay question (6p)
Write a short essay (1-2 pages) about the following topic:

Success factors for Digital Enterprise & Digital Transformation

Remember to elaborate your answer with introduction, development and conclusion.

Good Luck!