

TU-53.1106b Knowledge Management

Thursday 10.5. 2007

Instructions

The answer should be written applying scientific essay style. This means that you need to have a logical structure in your answer, use a clear language, and show your consideration and discussion with justified arguments. You can append pictures to your answer if you wish.

Your discussion should primarily be based on the course material. In addition, you can also use other sources. When using other sources, mark the citation clearly and give the reference(s).

No direct copying of any text is allowed under any conditions! Short quotations are allowed if they are reasoned and citation and reference(s) are marked clearly.

Every student must return his/her unique answer.

Please send your answer as one email attachment. Please use line spacing of 1.5 lines. The attached file should be named with the student's last name and the student number (e.g. virtanen_12345A.doc). Please, include your name and student number to the attached file as well. Please, do not add any additional pages to your answer (e.g. cover page). The answer should be returned before 10:00 a.m. tomorrow morning via email to eerikki.maki@hut.fi

You can answer the question in English, Finnish or Swedish.

Good luck!

1. There is a plan to joint three Finnish universities (Helsinki School of Economics, University of Art and Design Helsinki, and Helsinki University of Technology). The University of Art and Design Helsinki is an international university dedicated to design, audiovisual communication, art education and art. The Helsinki School of Economics (HSE) offers a diverse and international environment for business studies and research. Helsinki University of Technology is the largest technical university in Finland. This integration aims at promoting high quality interdisciplinary research. Evaluate the potential challenges of the integration from knowledge management perspective.
2. Evaluate how site de-location and multicultural employee backgrounds affect the utilization of knowledge within a new product development team.
3. Evaluate the advantages and disadvantages of the codification strategy in knowledge management.

15.5.2007