## S-38.3001 Telecommunications Forum

Exam book: Wireless Foresight (Bo Karlson et al)

The results of this examination will appear as passed/failed. Each question is worth max 6 points (except the additional question). Answers can be written in English, Finnish, or Swedish. Answers must be short and concise, max 4 pages total per student!

- 1. Based on the invited lectures answer each of the following questions briefly
  - a. Describe the four segments identified in Nokia's user segmentation and device categories (by Bob Iannucci)
  - b. What are the disruptive elements of WiMAX? (by Markku Hollström)
  - c. List the four methods for distributing video over IP networks (by Tapio Kallioja)
  - d. What are P-headers in 3GPP SIP standardization and why are they needed? (by Gonzalo Camarillo)
  - e. What decicions did Ficora publish related to Skype on 2.12.2005? (by Klaus Nieminen)
  - f. Describe the three no-return phases of the mobile services market (by Kalle Tarpila)
- 2. List the fundamental business and industry drivers identified by Karlson et al.
- 3. Explain Zander's law.
- 4. List the challenges identified for wireless industry by Karlson et al.
- 5. What is the relationship of trends and fundamental drivers by Karlson et al.
- 6. Additional question for gaining an extra point: how would you improve the research process of Karlson et al?