

Puu-28.4040 Developing Competitive Wood Products

Examination on Wednesday, 10. December 2008

Answer each of the four essays below. You may answer in English or Finnish. Pay attention to the flow of the text and organize your text logically into paragraphs.

1. Explain what is meant by the value chain in wood products industry. What are the typical challenges and barriers in such a situation? (6 points)
2. Explain
 - 2.1 what does the R&D concept "knowledge reservoir" mean according Klus and Hirvensalo? How does it function in the R&D process? (3 points)
 - 2.2 how do the patent and the utility model differ from each other? (3 points)
3. Explain what is feasibility study, when it is needed and what it is including on it? (6 points)
4. What is the Systematic Innovation Structure according Klus and Hirvensalo? How it should be completed during the development process of the new product? (9 points)

Finally: Please fill in the course feedback form!