



HELSINKI UNIVERSITY OF TECHNOLOGY  
Department of Industrial Engineering and Management  
Laboratory of Work Psychology and Leadership

**TU-53.1360 Cross-Cultural Management (3 credits)**

**EXAMINATION 15.12.2009**

**Please answer THREE (out of four) of the following questions. Please, write EACH answer to a SEPARATE sheet of paper i.e. you should return three sheets of paper. Remember to write down your name and student number on all of them.**

**To get maximum points per question, please connect your answers to the theory presented in the material.**

1. Several models characterizing different national cultures have been introduced e.g. by Hofstede, Adler, Hall, Schein and Trompenaars. Please, compare two of these models. How can an organization or an individual manager utilize these models in daily business life? (8p.)
2. In what ways can culture affect strategy? What two cultural models of strategy can be identified and how do cultural assumptions support these models? (8p.)
3. Why multicultural teams? Discuss briefly about the challenges of having multicultural teams in a company. Explain how companies can benefit from multicultural teams. (8p.)
4. Please, evaluate your learning experiences from the course. Here are some questions that may help you: Did you get any new insights considering different cultures; did the contents of the course (group assignment, lectures, exam material) help you anyway to deal with or understand better people from other cultures? How did you feel about the contents and concepts introduced in the course? Points are given for the scope of answer (covering the contents of the course) and the depth of your analysis. (8p.)