

Examination 23.8.2011

T-109.4300 Network Services Business Models (3 cr)

Mark clearly on each paper:

- T-109.4300 Network Services Business Models
- Examination 23.8.2011
- Family name, first name
- Training program, student number

Answer to two of the questions 1 - 3 and to the compulsory question 4, only based on the content of the required material and lectures. Applied question 5 is also compulsory to all. Try to structure your answer before starting to write and pay special attention to clear handwriting. The answers will be reviewed in scale 0-6 and the maximal score is accordingly 24.

1. Service Domain in STOF model
2. Characteristics of innovation diffusion (Rogers)
3. Classification of Internet business models (describe min. 6)
4. Define the following concepts shortly (1p / concept):

economies of scale, switching cost, multi-homing cost, hybrid cloud, server virtualization, market uncertainty

5. Describe based on the exam material and your personal knowledge what are the essential factors to be considered when buying cloud services.